

CERA Cera Sanitaryware Limited

Regd. Office : 9, GIDC Industrial Estate, Kadi - 382 715 Dist. Mehsana, Gujarat
Phone : (02764) 242329, 262619, Fax : (02764) 242465, E-mail:kadi@cera-india.com,
www.cera-india.com, CIN:L26910GJ1998PLC034400

NOTICE

Members are hereby informed that the Company has completed the dispatch on 18.07.2014 of Postal Ballot Notice along with Postal Ballot Form and self-addressed postage pre-paid envelope Under Section 110 of the Companies Act, 2013 read with Rule 22 of Companies (Management & Administration) Rules, 2014, for seeking members consent by way of Special Resolution for the matter as set out in the notice dated 12th June, 2014.

The Board of Directors of the Company has appointed Shri Umesh Parikh, Partner of Parikh Dave & Associates, Company Secretaries, as the Scrutinizer for conducting Postal Ballot. E-voting period commences from 20th July, 2014 and ends on 18th August, 2014. Members may please return the form duly completed in all respects in the self-addressed postage pre-paid envelope sent along with the notice, so as to reach the Scrutinizer on or before 18th August, 2014. Postal Ballot forms received after the last date will be strictly treated as if reply from such member has not been received.

A member may exercise voting either by physical ballot or by e-voting. For casting vote, the members are required to read the instructions printed in the Postal Ballot Form carefully.

The Scrutinizer will submit his report to the Company and the result of the voting by postal ballot will be announced at 12.30 p.m. on Friday, 22nd August, 2014 at the registered office of the Company. The result will also be posted on the Company's web site www.cera-india.com. Shareholders who do not receive the Postal Ballot form may apply to the Company and obtain in duplicate thereof.

Any query in relation to the resolution proposed to be passed by Postal Ballot including E-voting may be addressed to the Company Secretary, Cera Sanitaryware Limited, 9 GIDC Industrial Estate, Kadi-382 715, Dist. Mehsana, Gujarat or 'Madhusudan House, Opp. Navrangpura Telephone Exchange, Ahmedabad - 380 006.

By order of the Board
For **Cera Sanitaryware Limited**,

Date : 19-07-2014

Place : Kadi

Narendra N. Patel
President & Company Secretary