



CERA is a Trusted Brand

CERA, India's most preferred premium home solutions brand, has been adjudged as a Trusted Brand, in a consumer survey conducted by Reader's Digest.

CERA, for the past 35 years, have been on the forefront of bathroom innovation in India.

“Our thrust is not on just selling the product, but about offering ease of use, convenience and peace of mind in an efficient and affordable manner” – says Mr. Atul Sanghvi, Executive Director, CERA.

CERA's manufacturing plant for sanitaryware with a capacity of 3 million pieces per annum, in Kadi in North Gujarat is the largest single location plant in India today. Similarly, its state of the art manufacturing plant for faucets with a capacity of 7,200 pieces per day is equipped with the latest low pressure die casting machines, automatic chrome planting unit and an array of CNC and automatic polishing machines.

“The trust reposed by consumers on CERA, gives us more confidence on our journey to the top” adds Mr. Sanghvi.



For favour of publication.

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