CERA

CSL/2025-26/184
11th November, 2025

To,	To,
BSE Limited Corporate Relationship Department 1st Floor, New Trading Ring Rotunda Building, P J Towers Dalal Street, Fort, Mumbai – 400001. Scrip Code :532443 Scrip ID: CERA	**National Stock Exchange of India Limited** Exchange Plaza Bandra Kurla Complex Bandra (East) Mumbai – 400051. Scrip Code: CERA

Dear Sir/Madam,

Sub: Board Meeting Outcome – Investor Communication

Please find enclosed herewith Investor Communication released after the conclusion of Meeting of the Board of Directors of the Company held on 11th November, 2025, in which Unaudited Financial Results for the quarter and half year ended 30th September, 2025 were considered and approved. The results have also been submitted to Stock Exchanges.

Kindly take the same on your records.

Thanking you,
For Cera Sanitaryware Limited,

HEMAL JANARDAN SADIWALA

Digitally signed by HEMAL JANARDAN SADIWALA
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Date: 2025.11.11 13:04:14 +05'30'

Hemal Sadiwala
Company Secretary
Encl: As Above

CERA

Q2 FY26 Investor Communication

CERA Sanitaryware announces Q2 FY26 Results:

Q2 FY26 Revenue stood at Rs. 4,879 million

EBITDA for the quarter amounted to Rs. 837 million

PAT for Q2 FY26 stood at Rs. 566 million

Ahmedabad, November 11th, 2025: Cera Sanitaryware Limited (CERA), India's premier sanitaryware, faucetware, and wellness Company, today announced its standalone financial results for the quarter and half year ended September 30, 2025.

Financial Highlights – Q2 & H1 FY26

(Standalone in INR million except EPS)

Particulars	Q2 FY26	Q2 FY25	Growth	H1 FY26	H1 FY25	Growth
Revenue from Operations (Net of Taxes)	4,879	4,900	(0.4%)	9,073	8,880	2.2%
EBITDA *(Excluding Other Income)*	671	696	(3.6%)	1202	1,257	(4.4%)
% of revenue from Operations	*13.8%*	*14.2%*	*(40 bps)*	*13.2%*	*14.2%*	*(100 bps)*
PAT	566	681	(16.9%)	1032	1,150	(10.3%)
% of revenue from Operations	*11.6%*	*13.9%*	*(230 bps)*	*11.4%*	*13.0%*	*(160 bps)*
EPS Diluted	43.92	52.44	(16.2%)	80.00	88.54	(9.6%)

CMD's Message

Commenting on the performance, **Mr. Vikram Somany, Chairman & Managing Director**, said,

"Amidst a backdrop of soft consumer demand, CERA delivered a resilient performance in Q2 FY26, marked by encouraging developments across key business segments. Sanitaryware and Faucetware together accounted for 47% and 40% of total revenues, respectively. Project sales accounted for 39% of the topline and maintained a healthy momentum. We remain confident

that retail demand will gradually improve and normalize over time, supported by underlying market fundamentals and our strategic initiatives.

During the quarter, the Company advanced its brand architecture with promising advancements in Senator and the recently launched Polipluz. For Senator, we remain firmly on track toward our FY26 flagship rollout target of 45-50 stores, with 28 stores already operational. Both brands are now backed by dedicated teams, with the onboarding process nearly complete. In Polipluz, team ramp-up and on-ground activation have progressed well, supported by focused promotional efforts. Early market feedback for both brands has been favorable, reflecting growing acceptance and confidence in their differentiated positioning. Additionally, during the quarter, we made strong progress on our Dealer Management System (DMS) initiative, which will enhance visibility, accountability, and data-led decision-making across our channel network.

Our continued emphasis on cost optimization is delivering measurable results, reinforcing our ability to sustain margins amid a challenging demand environment. CERA has consistently undertaken strategic initiatives to sharpen its product portfolio, refine its market engagement strategy, and accelerate innovation across product categories. These timely actions — underpinned by the credibility and execution strength of a four-decade legacy — position the Company to capture growth with greater agility and scale as the industry demand cycle begins to turn upward. With our strong fundamentals, proven execution capabilities, and clear strategic direction, we are confident of capitalizing on emerging macro demand tailwinds and driving sustainable value creation for all stakeholders."

- ENDS –

For further information, please contact

Mr. Vikas Kothari (Chief Financial Officer)
Mr. Deepak Chaudhary (VP, Finance & Investor Relations)
CERA Sanitaryware Ltd.
Tel: +91 2764 242 329
Email: vikas.kothari@cera-india.com
Email: deepak.chaudhary@cera-india.com

Mayank Vaswani
Devrishi Singh
CDR India
Tel: +91 98209 40953
Tel: +91 98205 30918
Email: mayank@cdrindia.com
devrishi@cdr-india.com