



Press Release

11th March 2025

Cera Sanitaryware Ltd. Launches Company Owned Display Studio in Jaipur.

CERA, a premier destination for luxury sanitaryware and bathroom solutions, proudly announces its grand opening of the company owned display studio at Prithviraj Road, C Scheme, Ashok Nagar, Jaipur. Inauguration was done by Mr. Rahul Jain (President Marketing) and Mr. Sandeep Abraham (President Sales) along with company officials, in the presence of eminent architects, developers, and Channel partners.

CERA Style Studio brings together the best of Senator, CERA Luxe, and CERA - all under one roof serving as the biggest platform to showcase the complete display of Product range.

As quoted by Mrs. Deepshikha Khaitan (Vice Chairman & Joint Managing Director), "The CERA Style Studio serves as a testament to our dedication to providing our esteemed clientele with an immersive experience that showcases our comprehensive range of premium products. With cutting-edge designs, superior craftsmanship, and functional innovations, this showroom exemplifies the latest trends and technological advancements in the bathroom and home space."

About CERA:

Cera Sanitaryware Limited is the pioneer and innovator in premium and stylish home solution products.

Established in 1980, its manufacturing plant is located in Kadi, Gujarat. The state-of-the-art plant is equipped with the latest technology for the production of Sanitaryware such as 3D printing, robotic glazing and pressure casting.

Its faucet manufacturing plant, adjoining to its Sanitaryware plant, has the most advanced technology—like 3D printing, peeling machines, high and low pressure die casting machines, robotic grinding machines and automatic chrome plating units.

CERA offers a comprehensive range of tiles across all segments, from large-format digitally printed slabs (available in sizes like 1200x1800mm, 800x2400mm, and 800x1600mm) to smaller wall and floor tiles. The collection includes glazed vitrified tiles, ceramic tiles, full body vitrified tiles, and double charge tiles, catering to diverse applications in both residential and commercial spaces. With a wide array of choices in design, texture, and finish, CERA ensures style and durability for every space.

To complete the home solutions product range and to leverage its strong equity of the brand, apart from sanitaryware, faucets and tiles, CERA has a wide range of products in wellness (Air & Water Massage bathtubs, Free standing bathtubs, shower panels, customized shower partitions, etc.), and kitchen sinks.

For more information, please visit us at www.cera-india.com and follow on social media - Facebook, Instagram, LinkedIn, Twitter & Youtube.