



CSL/2025-26/86
2nd July, 2025

To, BSE Limited Corporate Relationship Department 1 st Floor, New Trading Ring Rotunda Building, P J Towers Dalal Street, Fort, Mumbai – 400001. Scrip Code : 532443 Scrip ID: CERA	To, National Stock Exchange of India Limited Exchange Plaza Bandra Kurla Complex Bandra (East) Mumbai – 400051. Scrip Code: CERA
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Dear Sir/Madam,

Sub: Regulation 30 of the SEBI (LODR) Regulations, 2015 – Product Launch

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform that the Company has launched a new product 'Bathware under Brand name POLIPLUZ'. The disclosure under Regulation 30 of SEBI (LODR) Regulations, 2015 read with applicable SEBI Circular is as under:

Sr. No.	Particulars	Description
1.	Name of the Product	Bathware under Brand name POLIPLUZ
2.	Date of Launch	2 nd July, 2025
3.	Category of the Product	Brass Fittings, Plastic Fittings and Accessories
4.	Whether it caters to domestic / international market	Domestic market
5.	Name of the countries in which the product is launched (in case of international)	Not Applicable

Thanking you,
For Cera Sanitaryware Limited.

Hemal Sadiwala
Company Secretary

Cera Sanitaryware Limited

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