

CSL/2024-25/418 11th February, 2025

BSE Limited

Corporate Relationship Department 1st Floor, New Trading Ring Rotunda Building, P J Towers Dalal Street, Fort, Mumbai – 400001.

Scrip Code:532443

Scrip ID: CERA

To.

National Stock Exchange of India Limited

Exchange Plaza Bandra Kurla Complex

Bandra (East) Mumbai – 400051.

Scrip Code: CERA

Dear Sir/Madam,

Sub: Disclosure under Regulation 30 – Change in Directors

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Board of Directors at their meeting held on today, i.e. 11th February, 2025 has re-appointed Mrs. Deepshikha Khaitan (DIN: 03365068) as Vice Chairman & Joint Managing Director, for the period of 5 (Five) Years w.e.f. from 1st April, 2025, subject to approval of members of the Company.

Disclosure under Regulation 30 of SEBI (LODR) Regulations, 2015, and SEBI circulars dated 13th July, 2023 is as under,

Reason for Change in Directors:	Re-appointment
Date of Appointment & Term of Appointment:	Mrs. Deepshikha Khaitan (DIN: 03365068) is re-appointed as Vice Chairman & Joint Managing Director for period of 5 years w.e.f. 1st April, 2025, subject to approval of members of the Company.
3. Brief Profile:	Mrs. Khaitan is B.Sc. Hons. (Economics), LLB. She has been Joint Managing Director of the Company since 1st April, 2020. She is actively associated with Design Innovations, Product, R&D, Channel Outreach and Sales of the Company with equal focus on Marketing Strategy, Communications, Human Resources and overall profitability. During her tenure as a Joint Managing Director Company has achieved Revenue Growth and Market Expansion, Brand Building, Marketing Success Innovation, successful Technology Adoption and impressive Financial Performance of the Company. She is also holding other directorship in Indian Council of Sanitaryware Manufacturers and Star Agrocom Pvt. Ltd.



4. Disclosure of relationship between directors:

Mrs. Deepshikha Khaitan is a daughter of Mr. Vikram Somany, Chairman and Managing Director of the Company.

It is further affirmed that Mrs. Deepshikha Khaitan is not debarred from holding the Office of Director by virtue of any SEBI Order or any other such Authority.

This is for your information and records.

Thanking you, For Cera Sanitaryware Limited,

Hemal Sadiwala Company Secretary