

CSL/2021-22/142 7th July, 2021

BSE Limited

Corporate Relationship Department

1st Floor, New Trading Ring Rotunda Building, P J Towers

Dalal Street, Fort, Mumbai – 400001.

Scrip Code:532443

Scrip ID: CERA

National Stock Exchange of India Limited

Exchange Plaza

BandraKurla Complex

Bandra (East)

Mumbai - 400051.

Symbol: CERA

Dear Sir/Madam,

Sub: Disclosure of Related Party Transactions pursuant to Regulation 23(9) of SEBI(LODR) Regulations, 2015.

Pursuant to Regulation 23(9) of SEBI (Listing Obligations and Disclosure Requirements) regulations, 2015, please find enclosed details of Related Party Transactions on consolidated basis for the half year ended $31^{\rm st}$ March, 2021.

We hope you will find the above in order.

Thanking you.

For Cera Sanitaryware Limited,

Hemal Sadiwala Company Secretary

Encl: As above





RELATED PARTY DISCLOSURES FOR CERA SANITARYWARE LIMITED ON CONSOLIDATED BASIS FOR THE HALF YEAR ENDED 31st MARCH, 2021

1 List of Related Parties

(A) Associate Entities:

| Sr.No. | Name | Nature | Ownership Interest held by the Company directly or indirectly As at 31st March, 2021 |
|--------|-------------------------------|-----------|---|
| 1 | Milo Tile LLP | Associate | 26% |
| 2 | Cera Sanitaryware Trading LLC | Associate | - |

| (B)(i) | Key Management Personnel of Parent Company | | | |
|--------|---|---|--|--|
| Sr.No. | Name | Designation | | |
| 1 | Shri Vikram Somany | Chairman and Managing Director | | |
| 2 | Smt. Deepshikha Khaitan | Joint Managing Director (w.e.f. 01.04.2020) | | |
| 3 | Shri Atul Sanghvi | Executive Director & CEO | | |
| 4 | Shri Ayush Bagla | Executive Director | | |
| 5 | Shri R.B.Shah | CFO & COO (Fin. & Comm.) | | |
| 6 | Shri N.N.Patel | President & Company Secretary (ceased w.e.f. 01.04.2020) | | |
| 7 | Shri Hemal Sadiwala | Company Secretary (w.e.f. 01.04.2020) | | |
| 8 | Shri Sajan Kumar Pasari | Non Executive Independent Director | | |
| 9 | Shri Lalit Kumar Bohania | Non Executive Independent Director | | |
| 10 | Shri Jugal Kishore Taparia | Non Executive Independent Director (ceased w.e.f. 06.02.2021) | | |
| 11 | Shri Surendra Singh Baid | Non Executive Independent Director | | |
| 12 | Ms. Akriti Jain | Non Executive Independent Director | | |
| | | | | |
| (ii) | Key Management Personnel of Anjani Tiles Limited | | | |
| 1 | Shri C V K Raju | Chief Executive Officer & Non Executive Director | | |
| 2 | Shri K. Nagabhushana Rao | Chief Financial Officer | | |
| 3 | Smt. Richa Bhamotra | Company Secretary (Upto 31.08.2020) | | |
| 4 | Shri Mohammad Hafiz Mansoor | Company Secretary (w.e.f. 01.09.2020) | | |
| 5 | Shri Atul Sanghvi | Non Executive Director | | |
| 6 | Shri R.B.Shah | Non Executive Director | | |
| 7 | Shri Abbey Vincent Rodrigues | Non Executive Director | | |
| 8 | Shri K Mohanraju | Non Executive Director | | |
| 9 | Shri Jugal Kishore Taparia | Independent Director (Ceased as Director w.e.f. 06.02.2021) | | |
| 10 | Shri Surendra Singh Baid | Additional Director (w.e.f. 06.02.2021) | | |
| 11 | Shri P S Ranganath | Independent Director | | |
| | | | | |
| (iii) | Key Management Personnel of M/s. Packcart Packaging LLP | | | |
| 1 | Smt. Kinjal Bhatt | Designated Partner | | |
| 2 | Shri P C Surana (Nominee of Cera Sanitaryware Limited) | Designated Partner | | |
| | | | | |
| (iv) | Key Management Personnel of M/s. Race Polymer Arts LLP | | | |
| 1 | Shri P C Surana (Nominee of Cera Sanitaryware Limited) | Designated Partner | | |
| 2 | Shri Ashish Sharadkumar Nemani (Nominee of Shreeyam Ceramics LLP) | Designated Partner | | |





(C)

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(c)

Other Related Parties:

Vennar Ceramics Limited

Packcart Packaging LLP
Goodluck Carriers LLP

Race Polymer Arts LLP
Goodluck Carriers LLP

Mandav Paper Packaging LLP

Golf Ceramics Limited

Sr.No. Particulars Relatives of Key Management Personnel of Parent company (a) Smt. Smiti Somany 1 Smt. Pooja Jain Somany 2 (b) Enterprises significantly influenced by Key Management Personnel and / or their relatives Parent company Madhusudan Industries Limited 1 2 Cera Foundation 3 Indian Council of Sanitaryware Manufacturers Anjani Tiles Limited Anjani Vishnu Holdings Limited 1 2 Hitech Print Systems Limited

Post Employment Benefit Plans Parent company Madhusudan Gratuity Fund

2 DISCLOSURES OF TRANSACTIONS BETWEEN THE GROUP AND RELATED PARTIES FOR THE HALF YEAR ENDED 31ST MARCH, 2021:

(Rs. in lakhs)

| Sr.No. | Nature of Transaction | Associate Parties | Key Management Personnel | Other Related Parties |
|--------|-------------------------------|-------------------|--------------------------|--------------------------|
| | | Half Year ended | Half Year ended | Half Year ended |
| | | 31st March, 2021 | 31st March, 2021 | 31st March, 2021 |
| 1 | Revenue from Operations | - | - | 55.57 |
| 2 | Purchase of Goods | 682.95 | - | 3.38 |
| 3 | Investment in Shares | - | - | 490.00 |
| 4 | Donation | - | - | 0.15 |
| 5 | Remuneration | - | 768.57 | - |
| 6 | Consultancy Charges | - | 6.60 | - |
| 7 | Rent, Rates & Taxes | - | - | 38.56 |
| 8 | Other Service | - | 21.00 | 11.63 |
| 9 | Advances given | 4.35 | - | - |
| 10 | Contribution to Gratuity Fund | - | - | 15.50 |
| 11 | Share of Profit Paid | - | 4.90 | - |
| | GRAND TOTAL | 687.30 | 801.07 | 614.79 |

