

PLAY IT YOUR WAY.



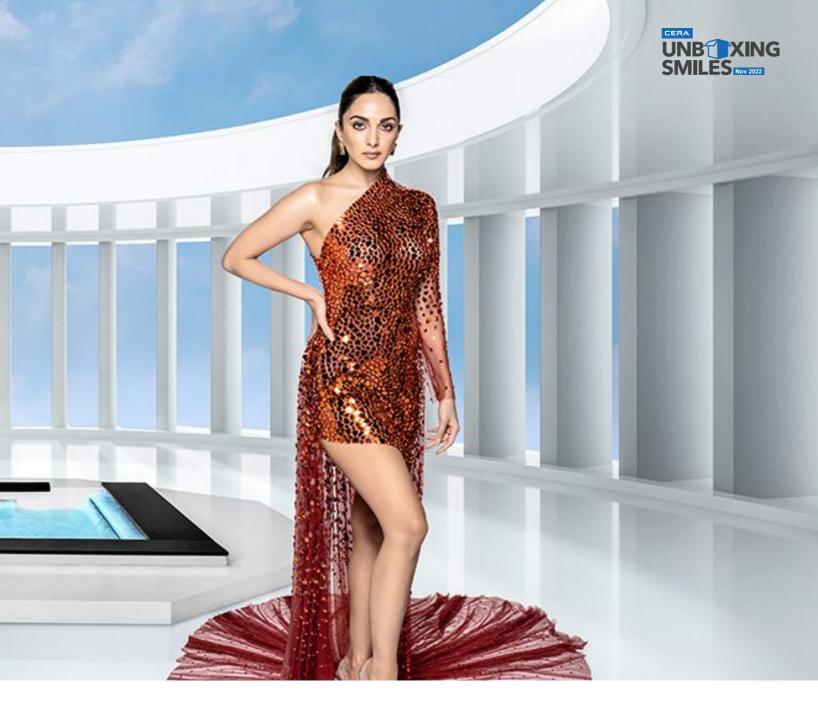
INTRODUCTION

We are back again to unbox that beautiful smile of yours with our equally beautiful new range of products. But this time, it's not simply about unboxing, it's about doing it your way. At Cera, we are always at the forefront of innovation, stunning design and perfect functionality to unbox for you new and sensational product ranges time and again. But these products are not simply made to just compliment your bathroom space, but to make it uniquely yours. Define it, own it, have fun with it! After all, this is your space, so play it your way!



U N B O X I N G M O D E R N L I V I N G

•



How do we define modern living at Cera? It begins with a sense of serenity and sophistication at home. Your bathroom space is more than just another room in the house. It's an intimate space, your sanctuary to bring a sense of inner calm and to soothe mind, body and soul. A space of beauty that reflects your aesthetic, with colours that shade your walls as they do your personality.

That, for us, is modern living.

Unbox yours with Cera.



Features

- Made from virgin acrylic Easy to clean high quality
- Smooth non-porous surface For a rich and luxurious look
- Designed to retain heat For a warm and comfortable bath
- Reinforced fiber glass laminate For optimum strength
- Adjustable Legs For compensating uneven floors

Free Standing Bath Tub





Melissa

1780X800x560 mm

#Cat. No. B2520114 ₹ 99500

1500X750x560 mm

#Cat. No. B2520113 ₹ 94500

#Includes click-clack waste coupling and P Trap

Esbelta

1710X840x620 mm

#Cat. No. B2520112 ₹ 95000

*Designer frame

Cat. No. B2523109 ₹ **45000**

1500X750x580 mm

#Cat. No. B2520111 ₹ **89500**

#Includes click-clack waste coupling and P Trap

*Designer frame compatible with B2520112 only.







Irena (Back to wall)

1700X780x600 mm

#Cat. No. B2520116 ₹ **89500**

1500X750x600 mm

#Cat. No. B2520115 ₹ **84500**

#Includes click-clack waste coupling and P Trap

Drop-in Bath Tub

Elavia

1800X800x550 mm

#Cat. No. B2520121 ₹ **28500**

1700X750x550 mm

#Cat. No. B2520120 ₹ **27500**

1600X750x550 mm

#Cat. No. B2520119 ₹ **26500**

1600X700x550 mm

#Cat. No. B2520118 ₹ **26000**

1500X700x550 mm

#Cat. No. B2520117 ₹ **25000**

#Includes click-clack waste coupling







Bubble Bath (32 Jets)



Heater



Hydrotherapy (28 Jets)



Smart Touch Control (2 Nos.)



Chromotherapy



Head Rest (2 Units)



Cascade Waterfall



Mixer with Hand Shower

Adulace Luxury Bath Spa

1800X1800X800 mm

Cat. No. B2524119

₹ 4,50,000

Other Technical Details:

Blower - 800 Watt Water Capacity - 630L Water Pump - 1.5HP (3 Nos)





Bubble Bath (22 Jets)



Heater



Hydrotherapy (18 Jets)



Smart Touch Control



Chromotherapy



Head Rest (1 Unit)

Elavia

1800X800x550 mm

Cat. No. B2524118 (Heater Included) ₹ 2,35,000

1800X800x550 mm

Cat. No. B2524113

₹ 1,99,500

Other Technical Details:

Blower - 800 Watt Water Capacity - 290L Water Pump - 1.5HP (1 No)

Bath Tub Accessories





Floor Mounted Grab Bar

Cat. No. B2523106

₹ 45,000



Rinse Bath Tub Filler

Cat. No. B2523101

₹ 40,000



Waste Coupling and Over Flow

Cat. No. B2523102

₹ 4,500



Grab Handle

Cat. No. B2523105

₹ 1,500



Floor Mounted Towel Handle

Cat. No. B2523107

₹ 45,000



Bathtub Caddy

Cat. No. B2523104

₹ 8,000



Head Rest

Cat. No. B2523108

₹ 4,000



P Trap Waste with Flexible Pipe

Cat. No. B2523103

₹ 1,500

Solace Custom Showering





Body Jet 130 mm Cat. No. F7020701CH

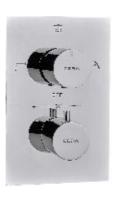
₹ 4,650



Thermostatic 3-way diverter - Square (Exposed part)

₹ 6,500

Cat. No. F8015741CH



Thermostatic 3-way diverter - Round (Exposed part)
Cat. No. F8015742CH ₹ 5,500



Thermostatic diverter (Concealed part)
Cat. No. F4070201 ₹ 14,000





MAGIC

rechnology



UNBOXING Innovation





We've always believed here at Cera that innovation is never an end-goal to work towards. Rather, it's an everyday journey of raising the standards of our products to new levels. Innovation is hard work, but the result of what it leads to, is worth It every time. Our Vibe-Sense technology for EWCs is just one example of Cera building the future of bathroom experiences, one step at a time. We innovate because of you, and your experience shapes our next steps. Innovation is a two-way street for us, a path we love walking with you.

Let's Unbox innovation with Cera.

11





Sophistication meets hygiene with Cera's brand new range of touchless sensor EWCs.

Get it in your home and experience the future with a touchless bathroom experience.



A simple hand wave activates the reduced flush.



A longer motion activates the full flush.

No. of Batteries	4 Nos. (1.5 volt each Size AA)
Max. sensing range	120 mm
Inlet working pressure	0.2 to 8 kg
Factory / default flush setting	6/3 Liters
Manual Button	Provided
Sensor Type	IR Sensor



A D V A N T A G E S O F M A G I C F L U S H



One Piece EWCs with Vibe Sense





Cloud

690x380x780mm Cat. No. S1013123VS S Trap 300 mm

with Soft close seat cover

₹ 24,990



Clayton

660x365x765 mm Cat. No. S1013105VS S Trap 300 mm with Soft close seat cover

₹ 22,990



Ceta

680x365x720mm Cat. No. S1013178VS S Trap 220 mm

with Soft close seat cover

(21,4

₹ 21,490



Clayton 220

650x365x765 mm Cat. No. S1013203VS S Trap 220 mm

₹ 22,990

with Duroplast soft close seat cover



Cadre

670 x 360 x 750 mm Cat. No. S1013179VS S Trap 220 mm

₹ 21,990

with slim soft close seat cover



Charm 6D

670x365x735 mm Cat. No. S1013222VS S Trap 300 mm

₹ 20,490

with Slim soft close seat cover





Chanel

650x350x765mm

Cat. No. S1013210VS

₹ 19,990

S Trap 300 mm

Cat. No. S1013214VS

₹ 19,990

S Trap 110 mm

with Slim soft close seat cover



Cimba

670x365x740 mm Cat. No. S1013163VS ₹ **18,490**

S Trap 225 mm

Cat. No. S1013201VS ₹ 18,490

P Trap

with Slim soft close seat cover



Capstan Mini 300 5D

640x345x730 mm

Cat. No. S1013217VS

₹ 17,990

S Trap 300 mm

with Slim soft close seat cover



Ceremony 5D

655x355x735 mm

Cat. No. S1013207VS ₹ 19,490

S Trap 220 mm

with Slim soft close seat cover



Capaciti

715x335x715mm

Cat. No. S1013209VS ₹ 17,990

S Trap 220 mm

with Slim soft close seat cover



Cattler

640x350x725mm

Cat. No. S1013208VS ₹ 17,490

S Trap 220 mm

with Slim soft close seat cover



40



Cona

685x360x720 mm Cat. No. S1013164VS

Cat. No. S1013202VS

₹ 16,990

S Trap 225 mm

₹ 16,990

P Trap

with Slim soft close seat cover



Casino

660x350x760mm Cat. No. S1013149VS S Trap 220 mm

₹ 15,490

with Soft close seat cover



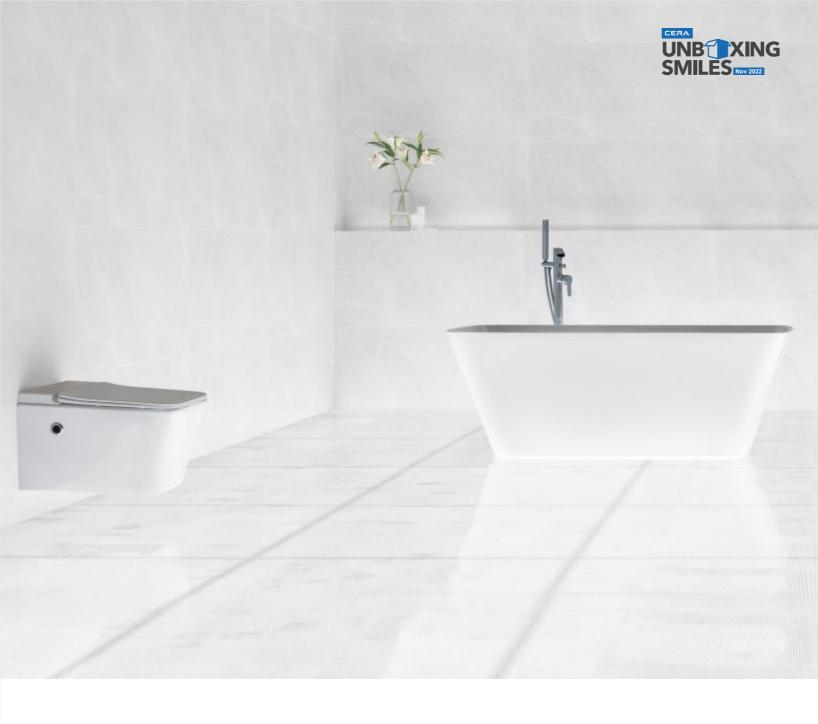
Captor

655x345x750mm Cat. No. S1013205VS

₹ 16,490

S Trap 220 mm

with Slim soft close seat cover



U N B O X I N G S T Y L E



At Cera, we believe style comes from the soul. We believe style does not come from adopting trends but creating a vibe that you can own as yours. Our new range of premium products are built not just to compliment your style but enhance it with avant-garde design and stunning sleekness. Colour your space with your personality, imagine it to your image, beautify it to your aesthetic. And let the world follow. Unbox your style with Cera.

Wall Hung EWCs





Clipton PRO

520x355x360 mm Cat. No. S1043171 Slim soft close seat cover

₹ 11,990



*Clapper

525x365x360 mm Cat. No. S1043169

₹ 9,990

Slim soft close seat cover
*Available in Select Markets



Clipton Neo

510x360x360 mm Cat. No. S1043170 Slim soft close seat cover

₹ 11,990



Cierra PRO

515x355x345 mm Cat. No. S1043172

Slim soft close seat cover

₹ 9,490

One Piece EWCs





Charm 6D

670x365x735 mm Cat. No. S1013222

₹ 15,990

₹ 12,490

S Trap 300 mm

Slim soft close seat cover



Cona

685x360x720 mm

Cat. No. S1013202

P Trap

Slim soft close seat cover



Chanel

650x345x760mm Cat. No. S1013214

₹ 15,490

S Trap 110 mm

Slim soft close seat cover



Cub Junior

500x275x580 mm Cat. No. S1013221

S Trap 150 mm

with PP seat cover

₹ 9,000







UNBOXING CUSTOMER EXPECTATIONS

Cera products are designed to perfection, keeping functionality and style in mind, only for you. And when you desire something new, innovative and never-seenbefore, we listen. Innovation is an inclusive process, and the end goal is to not just meet, but to exceed your expectations as a customer.

You want it? At Cera, we got it.

Wall hung Wash Basins with Half Pedestal





Cadis

450x350x140 mm Cat. No. S2040172

₹ 1,400

*Compatible with S2090128 Chime Half Pedestal



Canberra L

550x410x150 mm	
with half pedestal height 410 mm	
Cat. No S2040165 Wash basin	₹ 2,100
Cat. No S2090129 Half pedestal	₹ 1,290
Set	₹ 3,390
Optional	
Cat. No S2090107 Full pedestal	₹ 2,920

Table Top Wash Basin



Cleen

450x400x160 mm Cat. No S2021167

₹ 4,990

Single Flush Polymer Cistern





₹ 1,540



Cat. No. B1010112 ₹ **1,490**

Floor Mounting EWC - Combo Pack

Cat. No. B1010111



Camelia Pro SF

530x385x390 mm Cat. No. S1059105 with Camelia S Trap EWC, Camelia Seat Cover and Congo single flush cistern

 South
 ₹ 4,600

 North and West
 ₹ 4,330

 East
 ₹ 4,280

Faucet Collection





Sensor Tap - AC/DC

Cat. No. F6010109 ₹ **6,500**



Chromo

5-way (3 inlets + 2 outlets) single lever concealed diverter

Exposed part F1019711 ₹1,550
Concealed Part F4020101 ₹4,750
Set ₹6,300



Vine

5-way (3 inlets + 2 outlets) single lever concealed diverter

Exposed part F1020711 ₹ 1,590
Concealed Part F4020101 ₹ 4,750
Set ₹ 6,340



Brooklyn

Wall mounted single lever basin mixer

Exposed part F1018473 ₹ 4,700
Concealed Part F4065101 ₹ 2,770
Set ₹7,470



Chromo

High flow single lever concealed diverter

Exposed part F1019721 ₹ 1,550
Concealed Part F4030101 ₹ 4,320
Set ₹ 5,870



Vine

High flow single lever concealed diverter

Exposed part F1020721 ₹ 1,590
Concealed Part F4030101 ₹ 4,320
Set ₹ 5,910

Ultra Series





Angle Cock

Cat. No. F8040301

Pack of 12 ₹ 5,940



Cat. No. F8040302

Pack of 12 ₹ 5,940



Waste Coupling

Cat. No. F8050601 SS, Full Thread 32 mm

Pack of 12 ₹ 4,680



Cat. No. F8050602 SS, Half Thread 32 mm

Pack of 12 ₹ 4,680





Bottle Trap

Cat. No. F8060406 Bottle Trap 300 mm ₹ 1,490



Bath Accessories - Saber (Brass)





Cat. No. F5012101CH Towel Rack 600 mm (24")

₹ 9,000



Cat. No. F5012103CH Towel Rail 600 mm (24")

₹ 5,500



Cat. No. F5012104CH Towel Rail 450 mm (18")

₹ 4,500



Cat. No. F5012105CH Towel Ring

₹3,200



Cat. No. F5012116CH Soap Dish (glass)

₹ 2,250



Cat. No. F5012106CH Soap Dish

₹ 2,100







Cat. No. F5012111CH Soap Dispenser

₹ 3,200



Cat. No. F5012118CH Double Robe Hook

₹ 1,550



Cat. No. F5012108CH Robe Hook

₹ 1,020



Cat. No. F5012107CH Tumbler Holder

₹ 2,050



Cat. No. F5012109CH Paper Holder

₹ 3,500



Bath Accessories - Curve (Brass)





Cat. No. F5011101CH Towel Rack 600 mm (24")

₹ 8,000



Cat. No. F5011103CH Towel Rail 600 mm (24")

₹ 4,000



Cat. No. F5011104CH Towel Rail 450 mm (18")

₹ 3,500



Cat. No. F5011105CH Towel Ring

₹ 2,300



Cat. No. F5011111CH Soap Dispenser

₹ 2,900



Cat. No. F5011106CH Soap Dish

₹ 2,300







Cat. No. F5011107CH Tumbler Holder ₹ 2,200



Cat. No. F5011109CH Paper Holder ₹ 2,000



Cat. No. F5011118CH Double Robe Hook ₹ 1,450



Cat. No. F5011108CH Robe Hook ₹ 950



Bath Accessories - Bold (SS 304)





Cat. No. F5013121CH Towel Rack (24") Shelf

₹ 4,200



Cat. No. F5013101CH Towel Rack (24")

₹ 4,800



Cat. No. F5013103CH Towel Rail 600 mm (24")

₹ 2,150



Cat. No. F5013104CH Towel Rail 450 mm (18")

₹ 1,900



Cat. No. F5013105CH Towel Ring

₹ 1,620



Cat. No. F5013115CH Towel Ring

₹ 1,500







Cat. No. F5013116CH Soap Dish (Glass)

₹ 1,200



Cat. No. F5013111CH Soap Dispenser

₹ 1,850



Cat. No. F5013109CH Paper Holder

Cat. No. F5013108CH

Robe Hook

₹ 1,300

₹ 700





Cat. No. F5013106CH Soap Dish

₹ 1,250



Cat. No. F5013110CH Paper Holder with Cover

₹ 1,800



Cat. No. F5013107CH Tumbler Holder

₹ 1,250





Bath Accessories - Icon (SS 304)





Cat. No. F5014131CH Towel Rack with Shelf 600 mm (24") 64

Cat. No. F5014103CH Towel Rail 600 mm (24") ₹ 1,900



Cat. No. F5014104CH Towel Rail 450 mm (18") ₹ 1,600

₹ 4,400



Cat. No. F5014105CH Towel Ring Round ₹ 1,290



Cat. No. F5014115CH Towel Ring Square ₹ 1,350



Cat. No. F5014116CH Soap Dish (Glass) ₹ 1,100







Cat. No. F5014106CH Soap Dish

₹ 1,150



Cat. No. F5014110CH Paper Holder with Cover

₹ 1,600



Cat. No. F5014117CH Tumbler Holder (Glass)

₹ 1,180



Cat. No. F5014108CH Robe Hook

₹ 670



Cat. No. F5014111CH Soap Dispenser

₹ 1,700



Cat. No. F5014109CH Paper Holder

₹ 1,200



Cat. No. F5014107CH Tumbler Holder (Glass)

₹ 1,150





Bath Accessories - Meridien (SS 304)





Cat. No. F5015131CH Towel Rack With Hook 24" ₹ 3,300



Cat. No. F5015101CH Towel Rack 24" ₹ 2,800



Cat. No. F5015113CH Double Towel Rod 24" ₹ 1,900



Cat. No. F5015103CH Towel Rail 24" ₹ 1,210



Cat. No. F5015104CH Towel Rail 18" ₹ 1,100



Cat. No. F5015111CH Soap Dispenser ₹ 1,300

Bath Accessories - Meridien (SS 304)





Cat. No. F5015110CH Paper Holder with Cover ₹ 1,150



Cat. No. F5015115CH Towel Ring Square ₹ 870



Cat. No. F5015106CH Soap Dish ₹800



Cat. No. F5015105CH Towel Ring Round ₹ 800



Cat. No. F5015116CH Soap Dish (Glass) ₹ 770



Cat. No. F5015109CH Paper Holder ₹ 750





Cat. No. F5015107CH Tumbler Holder

₹ 730



Cat. No. F5015117CH Tumbler Holder (Glass)

₹ 700



Cat. No. F5015108CH Robe Hook

₹ 350





Cat. No. F5001116CH Pack of 6 - Soap Dish

₹ 2,820

CERA

CERA SANITARYWARE LIMITED

- Corporate Office: 7th & 8th Floors, B Wing, Privilon, Ambli BRTS Road, Iskcon Crossroads, Ahmedabad 380059
- +91 2764 243000, 242329
- marketing@cera-india.com

For Product Support And Warranty Coverage

Please Register

www.cera-india.com/warranty-registration

For Consumer Complaints

Head, CERA

(Consumer Care Department)

- As mentioned
- ceracare@cera-india.com
- www.cera-india.com/servicerequest