

CSL/2021-22/185
5th August, 2021

BSE Limited Corporate Relationship Department 1 st Floor, New Trading Ring Rotunda Building, P J Towers Dalal Street, Fort, Mumbai – 400001. Scrip Code :532443 Scrip ID: CERA	National Stock Exchange of India Limited Exchange Plaza BandraKurla Complex Bandra (East) Mumbai – 400051. Scrip Code: CERA
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Dear Sir/Madam,

Sub: Board Meeting Outcome – Investor Communication

Please find enclosed herewith Investor Communication released after the conclusion of Meeting of the Board of Directors of the Company held on 05.08.2021, in which Standalone and Consolidated Unaudited Financial Results for the quarter ended 30.06.2021 were considered and approved. The results have also been submitted to Stock Exchanges.

We hope you will find the above in order.

Thanking you.
For Cera Sanitaryware Limited,


Hemal Sadiwala
Company Secretary
Encl: as above



Cera Sanitaryware Limited

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CIN: L26910GJ1998PLC034400



CERA

Q1 FY22 Investor Communication

CERA Sanitaryware announces Q1 FY22 Results:

Q1 FY22 Revenue at Rs. 2,228 million

EBITDA for the quarter amounted to Rs. 256 million

PAT stood at Rs. 129 million

Ahmedabad, August 5th, 2021: Cera Sanitaryware Limited (CERA), India's premier sanitaryware, faucetware, and wellness Company, today announced its standalone and consolidated financial results for the quarter ended June 30, 2021.

Financial Highlights – Q1 FY22

Particulars	Q1 FY22	Q1 FY21	Growth
Standalone in INR million except EPS			
Revenue from Operations (Net of Taxes)	2,228	1,426	56.2%
EBITDA (Excluding Other Income)	198	66	200%
<i>% of sale</i>	8.9%	4.6%	430 bps
PAT	129	29	344.8%
<i>% of sale</i>	5.8%	2%	380 bps
EPS Diluted	9.93	2.24	343.3%

CMD's Message

Commenting on the performance, **Mr. Vikram Somany, Chairman & Managing Director**, said, *"The intensity of the second wave has had a bearing on the performance during the quarter. While there was no nationwide lockdown like last year, the regional restrictions and severity of the pandemic resulted in significant disruption to consumer activity across the country. This, we believe, has led to postponement of sales. Even though the numbers have improved compared to Q1 of last year, we believe that the trajectory will improve in the weeks and months ahead as activity levels normalise.*

Production was stable as we were able to operate the factory uninterrupted due to better preparedness this time around. We have remained vigilant and stringently followed guidelines

since the outbreak of the pandemic last year. Implementation of strict protocols has also led to improved production matrices. I congratulate our teams for their spirited response in the face of adversity and dedication to ensure business continuity.

Cera has been steadily strengthening the business through focused initiatives. We continue to invest in brand recognition through media campaigns that have resonated with customers. The increasing digital imprint across the business has aided efficiencies while enabling us to deepen our engagement with customers. R&D activities and innovation have contributed products that offer water saving, contactless and anti-bacterial properties reflecting the evolving preferences across the landscape.

Overall, our endeavor is to further amplify our leadership position across key business lines and create enhanced value for our stakeholders.”

- ENDS -

For further information, please contact

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