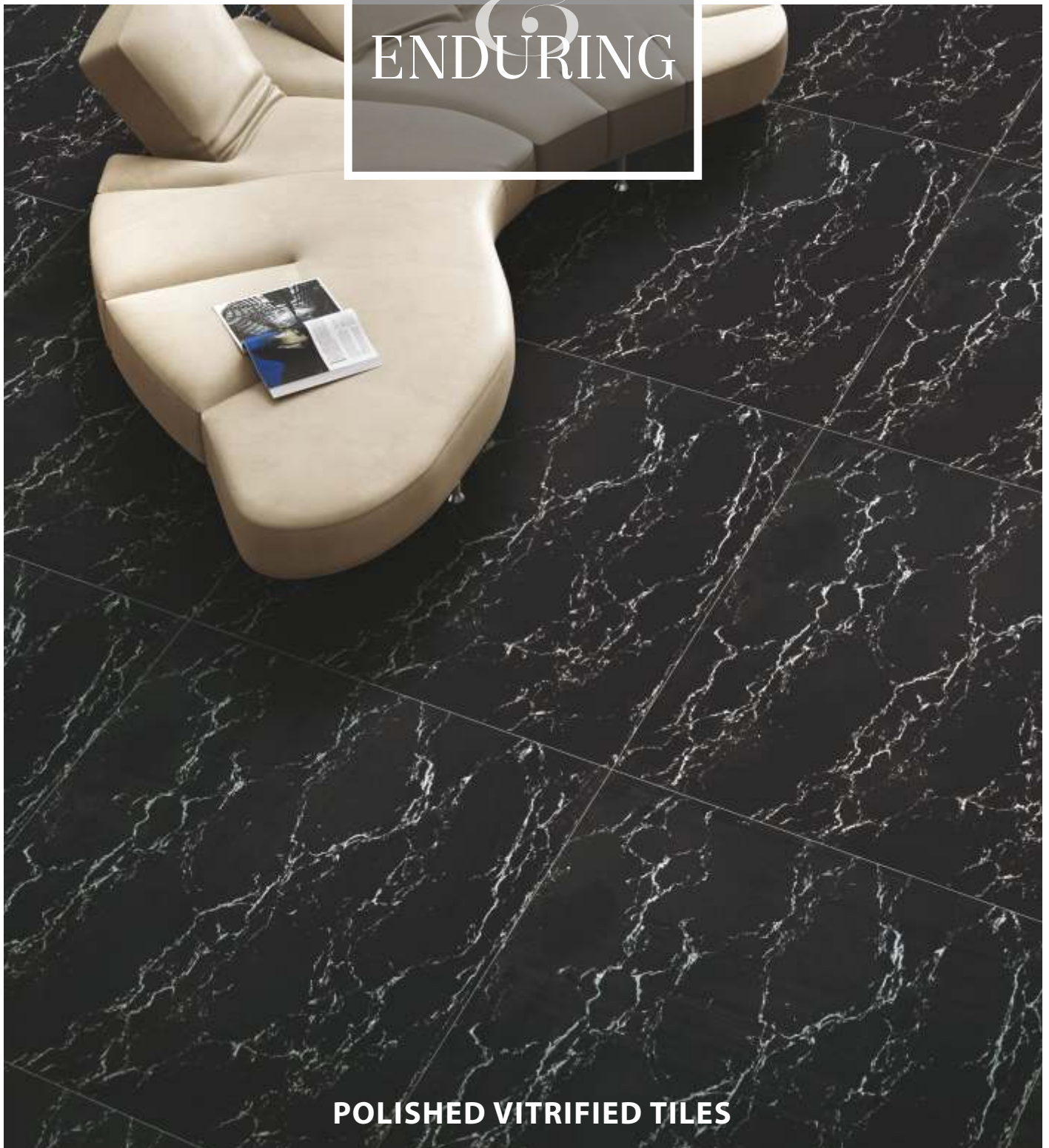


CERA

Tiles

STYLISH
&
ENDURING



POLISHED VITRIFIED TILES

STYLISH & ENDURING

Is beauty really beauty if it doesn't have the strength to remain beautiful?

Is strength really worth it all, if it doesn't look pleasing to the eye?

What if there is a common answer to both these questions? That's Cera PVT for you. PVT stands for Polished Vitrified Tiles. They are as beautiful as they are enduring. Cera PVT is spread across 6 distinct categories -

Refinito - Double Charged Vitrified Tiles - Available in 600x1200mm, 800x800mm, 600x600mm

Step & Riser - Full Body Vitrified Tiles - Available in 600x1200mm, 300x1200mm

Elegante - Soluble Salt Vitrified Tiles - Available in 600x600mm

Vitrogres - Semi Vitrified Wall Tiles - Available in 300x450mm

Patio - Parking Floor Tiles - Available in 400x400mm, 300x300mm

What does enduring elegance mean?

Aesthetically, it stands for tiles that withstand everything, while retaining their innate charm. Practically, it stands for a range of tiles that's versatile unlike any other. The elegance in it can be seen in its appealing shades and designs. And thanks to its endurance it's ideal for commercial and residential, interior flooring and cladding, and areas that see extremely high foot fall.

POLISHED VITRIFIED TILES

REFINITO
Double Charged Vitrified Tiles

STEP & RISER

ELEGANTE
Vitrified Tiles with Nano Technology

VITROGRES
Semi Vitrified Wall Tiles

PATIO
Parking Tiles



CONTENTS

REFINITO

Double Charged Vitrified Tiles

600X1200mm	08
800X800mm	22
600X600mm	28

STEP & RISER

600X1200mm	40
300X1200mm	40

ELEGANTE

Vitrified Tiles with Nano Technology

600X600mm	44
-----------	----

VITROGRES

Semi Vitrified Wall Tiles

300X450mm	50
-----------	----

PATIO

Parking Tiles

400X400mm	58
300X300mm	64



REFINITO

Double Charged Vitrified Tiles

The designs in Refinito range emanate from a simple principle - to take grandeur of your interiors to the next level. The gentle strokes and the minimalistic design patterns do so, in a way that's understated yet impressionable. Available in 3 different sizes, Refinito DC tiles exude grandeur and charm unlike any other. They're bestowed with better breaking strength, hardness and are resistant to abrasion, making them a perfect fit for commercial areas.

600X1200mm | 800X800mm | 600X600mm

REFINITO
Double Charged Vitrified Tiles
600X1200 mm

CERA
Tiles



AMAZON GOLD

08

NEW



AMAZON SLATE | T213705NA

NEW



AMAZON CAFÉ | T213707NA

NEW



AMAZON GOLD | T213005NA

09

NEW



AMAZON CHOCO | T213706NA

NEW



AMAZON WHITE | T213004NA



REFINITO
Double Charged Vitrified Tiles
600X1200 mm

REFINITO

Double Charged Vitrified Tiles

600X1200 mm

CERA
Tiles



WEB HONEY

12

NEW



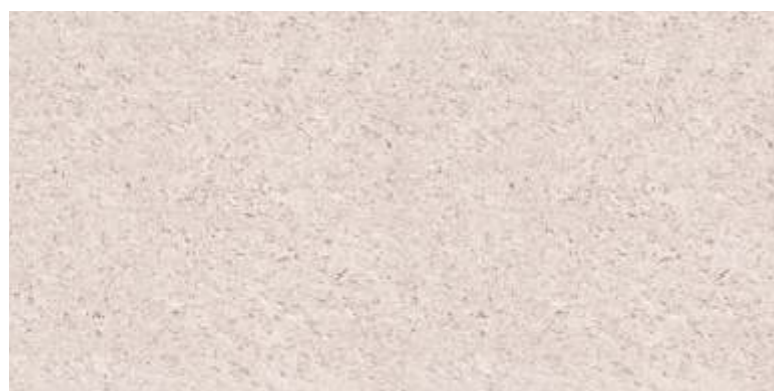
WEB HONEY | T213709NA

NEW

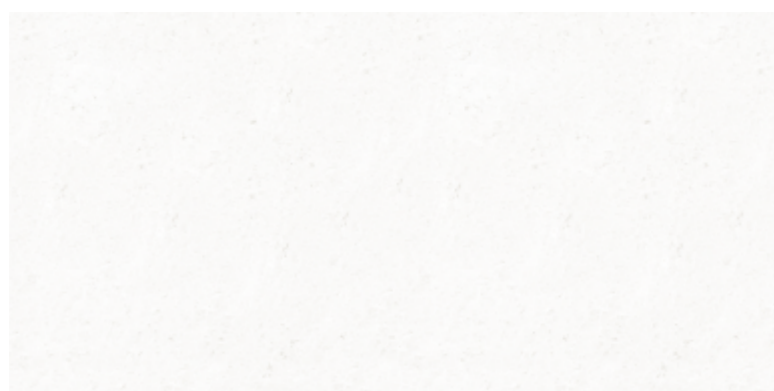


WEB WHITE | T213006NA

13



TROPIC COFFEE | T213701NA



TROPIC WHITE | T213001NA



TROPIC PINK | T213002NA



REFINITO

Double Charged Vitrified Tiles

600X1200 mm



TROPIC GOLD



TROPIC GOLD | T213003NA



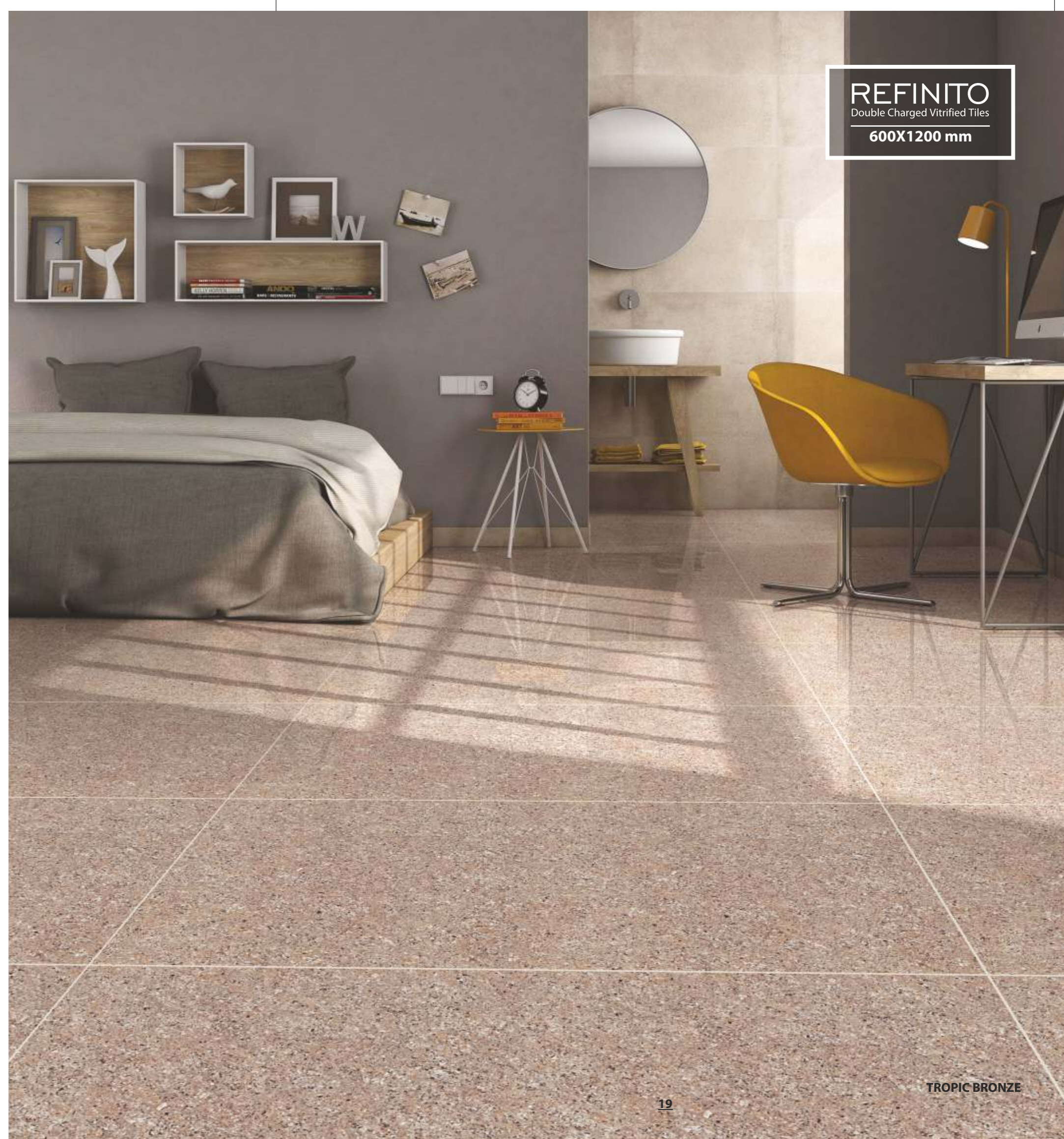
TROPIC BLACK | T213704NA



TROPIC BRONZE | T213703NA



TROPIC SMOKE | T213702NA



REFINITO
Double Charged Vitrified Tiles
600X1200 mm

REFINITO

Double Charged Vitrified Tiles

600X1200 mm

CERA
Tiles

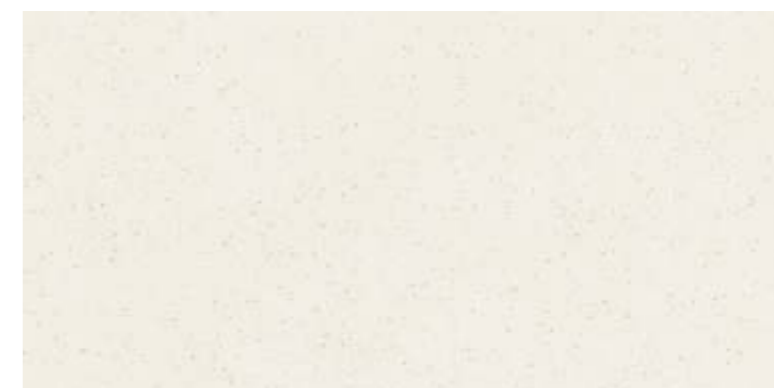
FULL BODY



MIAMI | T228001NA



MILAN | T228002NA



ROME | T228003NA



VEGAS | T228004NA



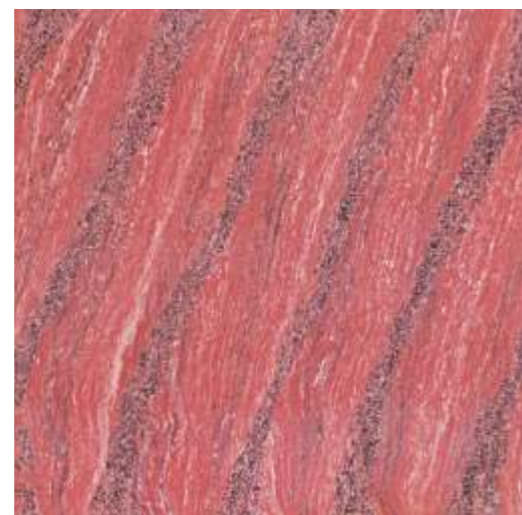
PLATINUM WHITE | T218307NA



PLATINUM CREMA | T218308NA



PLATINUM BLACK | T218708NA



PLATINUM RED | T218710NA



REFINITO
Double Charged Vitrified Tiles
800X800 mm



REFINITO
Double Charged Vitrified Tiles
800X800 mm

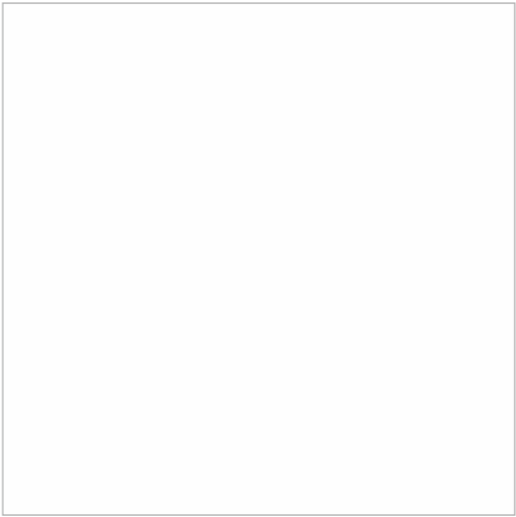
CERA
Tiles



GEMSTONE WHITE | T218309NA



GEMSTONE CREMA | T218310NA



CRYSTAL SUPER WHITE | T218506NA



TROPIC WHITE | T218019NA



TROPIC SUPER WHITE | T218020NA



TROPIC PINK | T218021NA



TROPIC ORANGE | T218022NA



REFINITO
Double Charged Vitrified Tiles
800X800 mm

REFINITO

Double Charged Vitrified Tiles

600X600 mm



NEW



TROPIC TERRA | T216023NA

NEW



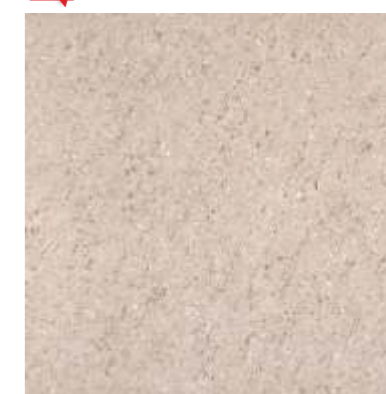
TROPIC CANDY | T216024NA

NEW



TROPIC RUBY | T216025NA

NEW



TROPIC MOCA | T216026NA



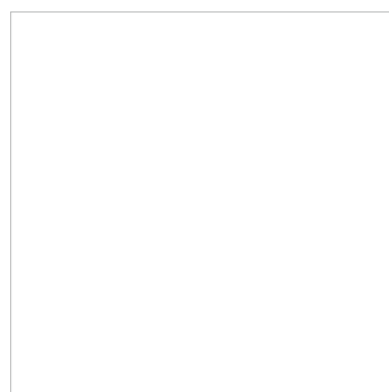
TROPIC BRONZE | T216718NA



TROPIC CHOCO | T216716NA



TROPIC SMOKE | T216717NA



CRYSTAL SUPER WHITE | T216021NA



REFINITO

Double Charged Vitrified Tiles

600X600 mm

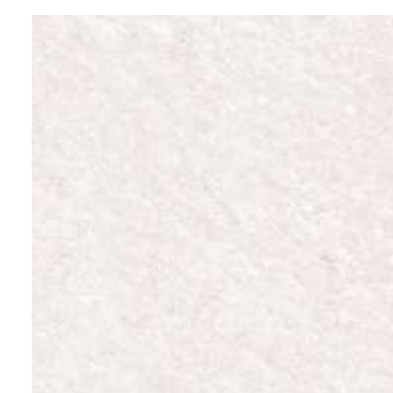
CERA
Tiles



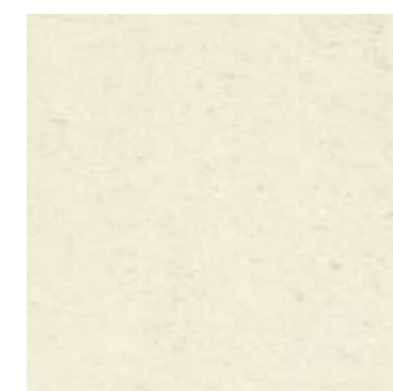
TROPIC LIGHT GREEN



TROPIC LIGHT GREEN | T216005NA



TROPIC PRO PINK | T216015NA



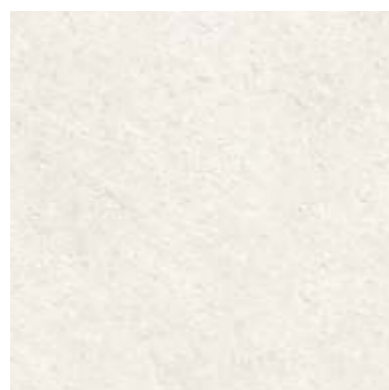
TROPIC PRO YELLOW | T216014NA



TROPIC BLACK | T216701NA



TROPIC SUPER WHITE | T216011NA



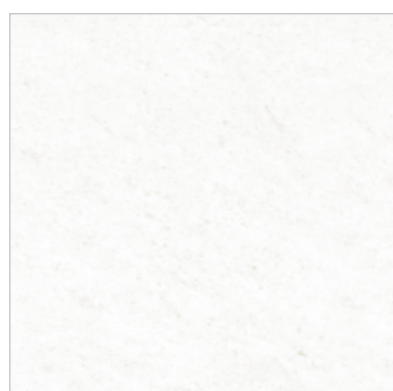
TROPIC IVORY | T216004NA



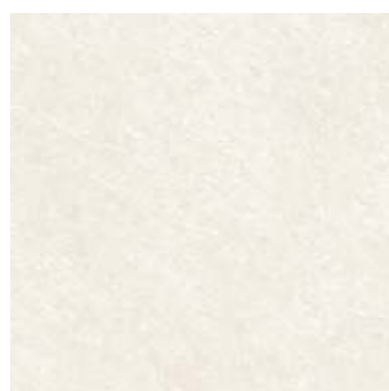
TROPIC WHITE | T216001NA



TROPIC PINK | T216002NA



TROPIC PRO WHITE | T216012NA



TROPIC ORANGE | T216003NA



REFINITO
Double Charged Vitrified Tiles
600X600 mm

REFINITO

Double Charged Vitrified Tiles

600X600 mm



TROPIC COFFEE



TROPIC COFFEE | T216702NA



TROPIC RED | T216703NA



TROPIC ALMOND | T216704NA



TROPIC DARK GREEN | T216705NA



TROPIC NERO | T216706NA



STEP & RISER

Cera Step and Risers are full-bodied vitrified tiles that come with unique tread lines that make anti skid and thus safe to walk on. These are ready to install tiles which ensure hassle free and speedy in situ installation. Cera Step tiles come in convenient 300 x 1200 mm size and the risers in 600 x 1200 mm. Being vitrified these are highly durable tiles ideal for heavy traffic and commercial areas.

600X1200mm | 300X1200mm

STEP & RISER

600X1200
300X1200 mm

CREST BEIGE



T310525NA



T310525HA

CREST GRIS



T310526NA



T310526HA

CREST BROWN



T310524NA



T310524HA

CREST MINK



T310527NA



T310527HA



ELEGANTE

Vitrified Tiles with Nano Technology

The Elegante range of soluble salt Nano vitrified tiles comes in a convenient size of 600 x 600 mm with a Stain-Free Nano finish. It puts to use the latest in Nano Technology that seals off the micro pores holes on the surface, resulting in Stain Free surface and long lasting gloss. Bestowed with all the characteristics of vitrified tiles, these are suitable for areas that encounter light to medium traffic.

600X600mm

ELEGANTE

Vitrified Tiles with Nano Technology

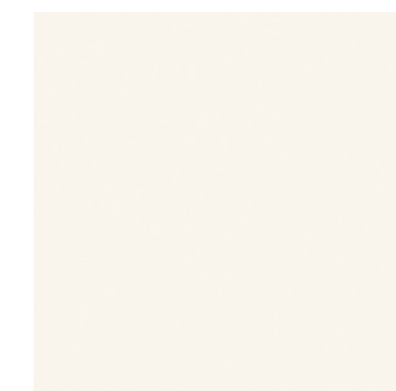
600X600 mm

CERA
Tiles



RIVOLI

44



ZEVIO | T111021NA



RIVOLI | T111014NA



KARDIA | T111007NA



TRAVIA | T111002NA

45



KARISSA | T111028NA



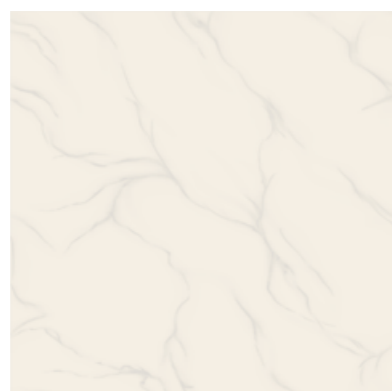
KEMANO | T111018NA



REVEIRA | T111012NA



KARLESHA | T111029NA



HAWAI | T111035NA



ELEGANTE
Vitrified Tiles with Nano Technology
600X600 mm



VITROGRES

Semi Vitrified Wall Tiles

Welcome to the stoneage. Presenting Vitrogres semi vitrified wall tiles that revives the romance of rustic living. The elevated 3D surface dramatizes the naturally textured stone. Vitrogres has captured the slightest nuances of natured stone and wood on 300X450 mm tiles to bring alive the wall of your living room, verandah or balcony. All in all, it's a collection that seeks to make you feel one with nature.

300X450mm



VITROGRES

Semi Vitrified Wall Tiles

300X450 mm

ELEVATION TR COATING



VITROGRES 507

NEW



VITROGRES 501 | T853101NA

NEW



VITROGRES 502 | T853102NA

NEW



VITROGRES 503 | T853103NA

NEW



VITROGRES 504 | T853104NA

NEW



VITROGRES 505 | T853105NA

NEW



VITROGRES 506 | T853106NA

NEW



VITROGRES 507 | T853107NA

ELEVATION

NEW



VITROGRES 526 | T853126NA

NEW



VITROGRES 527 | T853127NA

NEW



VITROGRES 528 | T853128NA

NEW



VITROGRES 529 | T853129NA

NEW



VITROGRES 530 | T853130NA

NEW



VITROGRES 531 | T853131NA

NEW



VITROGRES 532 | T853132NA

NEW



VITROGRES 533 | T853133NA

NEW



VITROGRES 539 | T853139NA

VITROGRES
Semi Vitrified Wall Tiles
300X450 mm



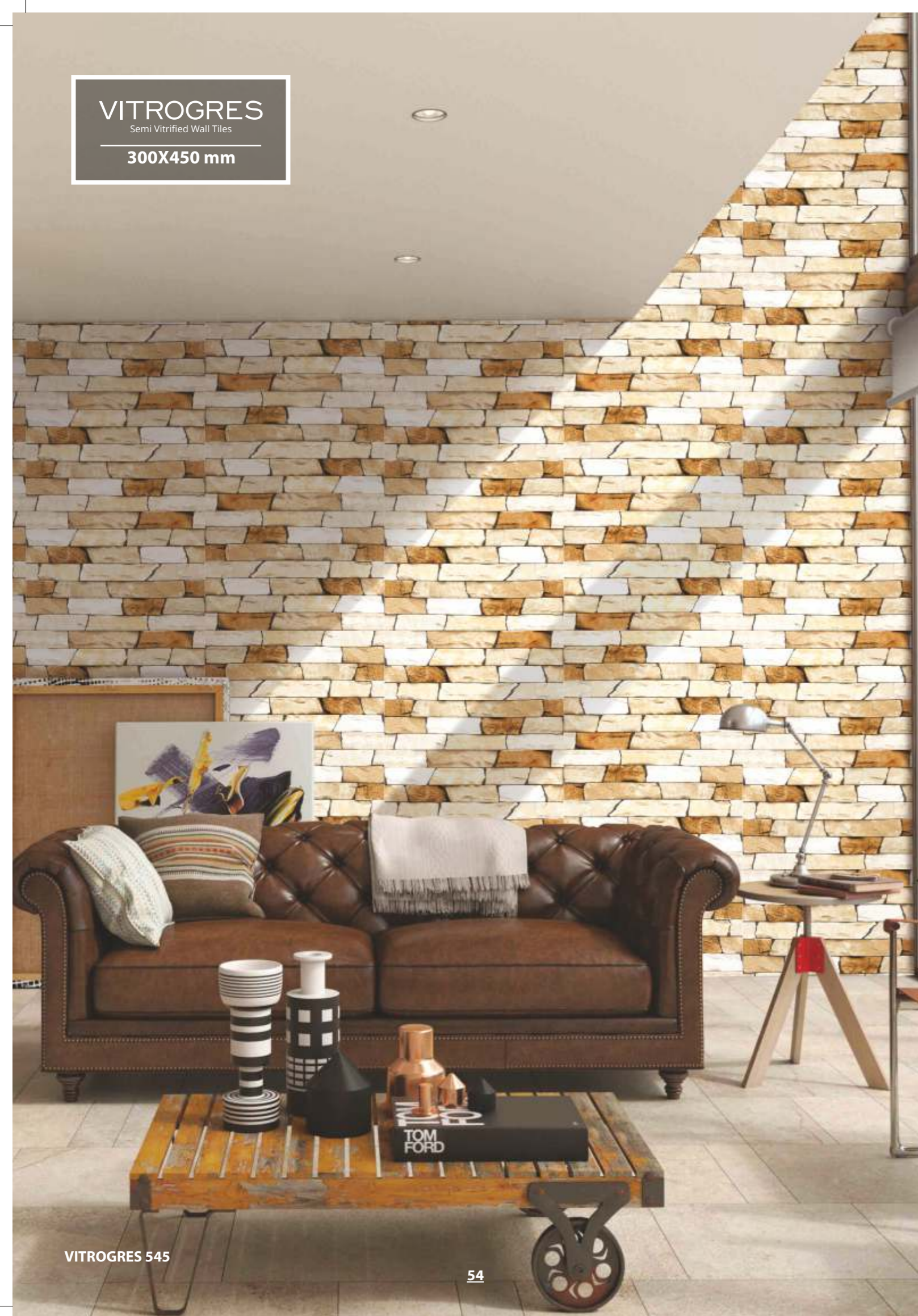
VITROGRES

Semi Vitrified Wall Tiles

300X450 mm

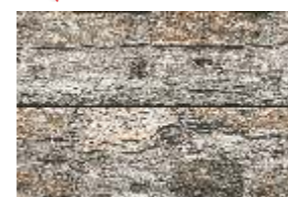
ELEVATION

CERA
Tiles



VITROGRES 545

NEW



VITROGRES 540 | T853140NA

NEW



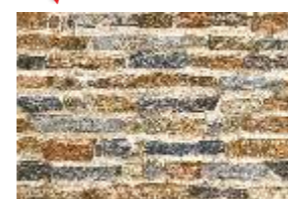
VITROGRES 541 | T853141NA

NEW



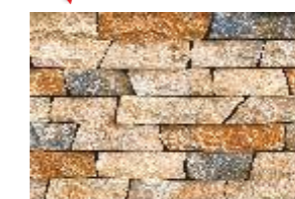
VITROGRES 542 | T853142NA

NEW



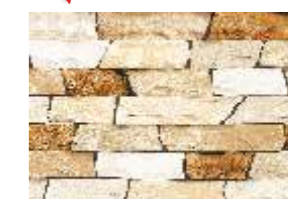
VITROGRES 543 | T853143NA

NEW



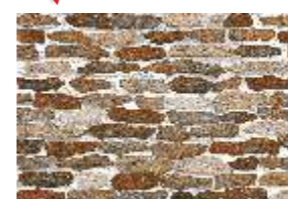
VITROGRES 544 | T853144NA

NEW



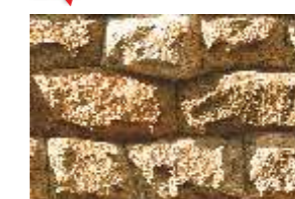
VITROGRES 545 | T853145NA

NEW



VITROGRES 546 | T853146NA

NEW



VITROGRES 547 | T853147NA



PATIO

Parking Tiles

Say hello to the holy communion between durability and versatility, with Cera Patio tiles. It's a collection that leaves you spoilt for choice with the diversity of designs that the range offers. Earthen rustic colours, a plethora of mesmerizing geometric designs and plain textured tiles in ivory and terracotta. Furthermore, Patio tiles are robust, skid resistant and all enduring, making them ideal for parking areas, courtyards, terraces, entrance lobbies and garden pathways.

400X400mm | 300X300mm

PATIO

Parking Tiles

400X400 mm

DIGITAL

NEW



QUEBEC
T623041NA

NEW



CUBOID
T623042NA

NEW



OCTA CHOCO
T623045NA

NEW



HIBIKI BROWN
T623043NA

NEW



HIBIKI BEIGE
T623044NA

NEW



PATHWAY BROWN
T623056NA

NEW



PATHWAY MULTI
T623057NA

NEW



RIDGE SLATE
T623048NA

NEW



RIDGE SQUARE
T623049NA

NEW



RIDGE SAND
T623050NA

NEW



TERRAZO BROWN
T623051NA

NEW



TERRAZO COTTO
T623053NA

PATHWAY MULTI

DIGITAL

NEW



GRAVELLA BROWN
T623058NA

NEW



GRAVELLA GREY
T623059NA

NEW



GRAVELLA WINE
T623060NA

NEW



LAGOON AMBER
T623061NA

NEW



LAGOON BEIGE
T623062NA

NEW



LAGOON GRAPHITE
T623063NA

NEW



ATHENS BROWN
T623054NA

NEW



ATHENS GREY
T623055NA

NEW



POOL DECK BLACK
T623046NA

NEW



POOL DECK BROWN
T623047NA

NEW



GRAMITE BEIGE
T623011NA

PATIO
Parking Tiles
400X400 mm



POOL DECK BROWN

PATIO
Parking Tiles
400X400 mm



EARTHSTONE DARK GREY

DIGITAL



EARTHSTONE BROWN
T623001NA



EARTHSTONE BEIGE
T623002NA



EARTHSTONE WHITE
T623003NA



EARTHSTONE DARK GREY
T623004NA



EARTHSTONE BLACK
T623005NA



PATRON
T611001NA



PATRIDO
T611002NA



PENTON
T611003NA



PAMINE
T611004NA



PENTHEA
T611005NA



PEPITA
T611006NA



PETENKA
T611007NA



PETROVIA
T611008NA



PETYA
T611009NA



PHILENA
T611010NA



PHILIDA
T611011NA



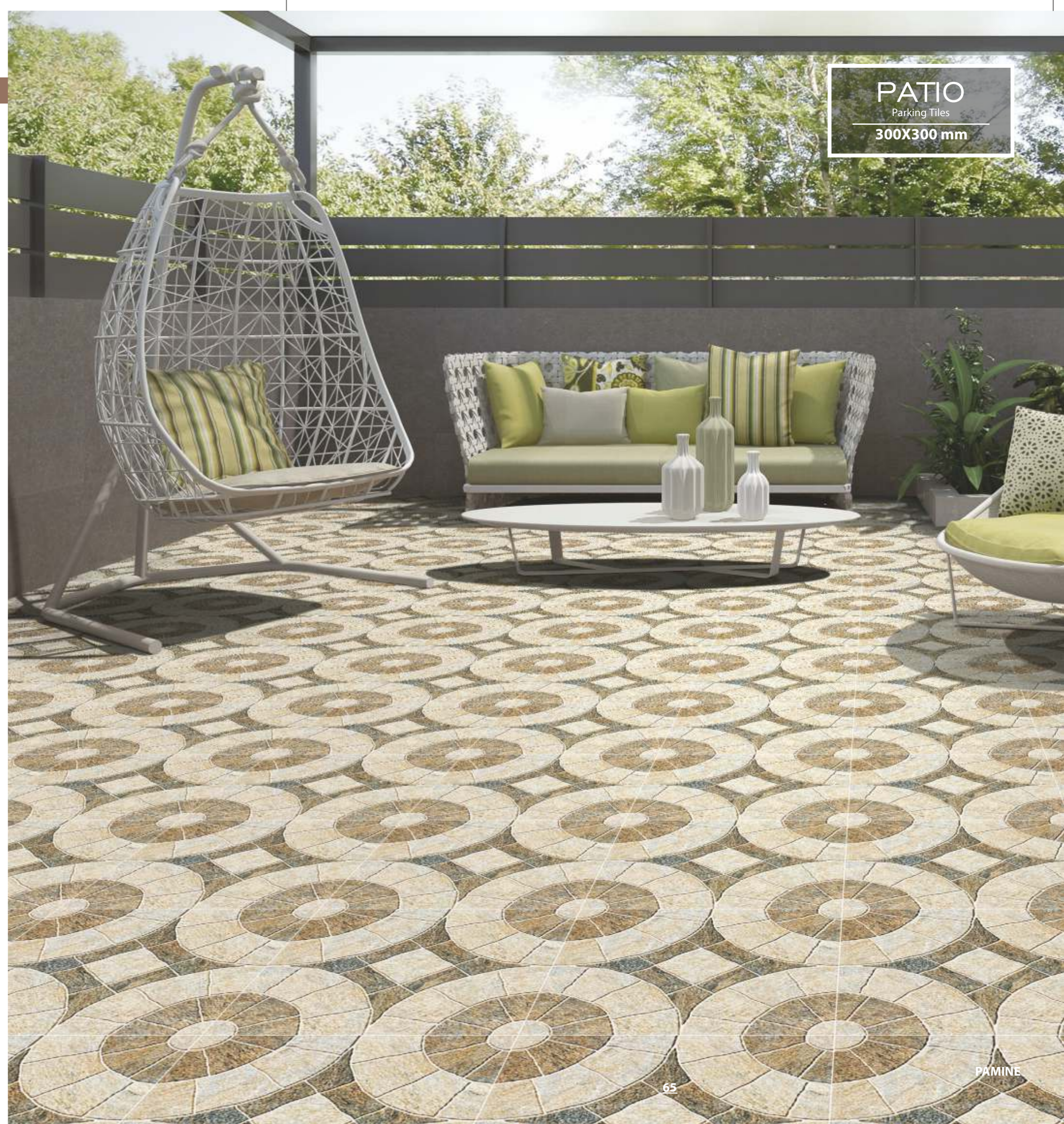
PHITO
T611012NA



POVISKA
T611013NA



POSINA
T611014NA

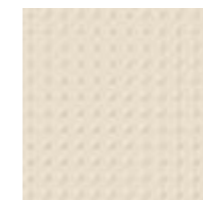


PAMINE

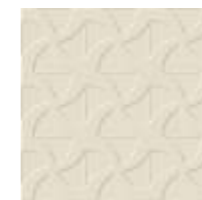
PATIO

Parking Tiles

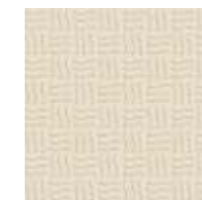
300X300 mm



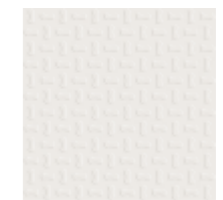
ROBECCO IVORY
T621005IV



ROZZANO IVORY
T621006IV



ROVATO IVORY
T621007IV



TROSSNAO IVORY
T621009IV



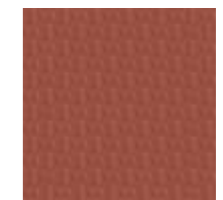
ROBECCO TERACOTTA
T621005TC



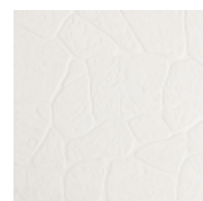
ROZZANO TERACOTTA
T621006TC



ROVATO TERACOTTA
T621007TC



TROSSNAO TERACOTTA
T621009TC



TROVETTA IVORY
T621010IV



PLAIN IVORY
T621011IV



TROSIA IVORY
T622001IV



TROVETTA TERACOTTA
T621010TC



PLAIN TERACOTTA
T621011TC



TROSIA TERACOTTA
T622001TC

SALT & PAPER

**TECHNICAL SPECIFICATIONS
& PACKAGING DETAILS**

**TECHNICAL SPECIFICATIONS
& PACKAGING DETAILS**

REFINITO ELEGANTE PATIO STEP & RISER				
Sr. No.	Characteristics	IS Specification	CERA Specification	Method of Testing
1	Deviation in Length & Width	± 0.1%	± 0.10%	IS: 13630-1
2	Deviation in Thickness	± 5.0%	± 1.0%	IS: 13630-1
3	Deviation in Straightness of Sides	± 0.1%	± 0.10%	IS: 13630-1
4	Deviation in Rectangularity	± 0.6%	± 0.2%	IS: 13630-1
5	Deviation in Surface Flatness	± 0.5%	± 0.2%	IS: 13630-1
6	Surface Quality(%)	Min 95%	No Visible Defect	IS: 13630-1
7	Glossiness	Declared by Manufacturer	Min 90% Reflection	Gloss- Meter
8	Water Absorption	< 0.5%	<0.05%	IS: 13630-2
9	MoHS Hardness (Moh's scale)	MIN 5	MIN 5	IS: 13630-13
10	Modulus of Rupture in N/mm ²	> 35 N/mm ²	> 40 N/mm ²	IS: 13630-6
11	Chemical Resistance*	Resistant	No Damage	IS: 13630-8
12	Stain Resistance	Class 1 Min	Class II	IS: 13630-8
13	Household Chemicals	Class AA Min	Class AA	IS: 13630-8
14	Thermal Shock Resistance	Resistance to 10 cycles	Min 10 cycles	IS: 13630-5
15	Moisture Expansion	0.02%	NIL	IS: 13630-3
16	Frost Resistance	No Damage	No Damage	IS: 13630-10
17	Deep Abrasion Resistance	Max 175 mm ³	Max 175 mm ³	IS: 13630-12

VITROGRES				
Sr. No.	Characteristics	IS Specification	CERA Specification	Method of Testing
Dimension & Surface Quality				
1	Deviation in Length	± 0.6%	± 0.3%	ISO 10545 Pt 2
2	Deviation in Thickness	± 5.0%	± 4.0%	ISO 10545 Pt 2
3	Deviation in Straightness of Sides	± 0.5%	± 0.5%	ISO 10545 Pt 2
4	Deviation in Rectangularity	± 0.6%	± 0.5%	ISO 10545 Pt 2
5	Deviation in Surface Flatness	± 0.5%	± 0.3%	ISO 10545 Pt 2
6	Surface Quality(%)	Min 95%	Min 95%	ISO 10545 Pt 2
Physical & Thermal Properties				
7	Water Absorption	3 < E < 5	3-5%	ISO 10545 Pt 3
8	Mohs Hardness (Moh's scale)	MIN 5	> 6	EN 101
9	Flexural Strength	> 27 N/mm ²	> 22 N/mm ²	ISO 10545 Pt 4
10	Abbrasion Resistance	As specification by the manufacturer	As per Product Typology PEI-3/4	ISO 10545 Pt 6
11	Crazing Resistance	4 Cycle	Min. 4 Cycle	ISO 10545 Pt 11
12	Density (g/cc)	> 2.0	> 2.0	ISO 10545 Pt 3
13	Frost Resistance	Frost Proof	Frost Proof	ISO 10545 Pt 12
14	Thermal Shock Resistance	10 cycles	No Damage	ISO 10545 Pt 9
15	Thermal Expansion	< 9x10 ⁻⁶	< 9x10 ⁻⁶	ISO 10545 Pt 8
16	Moisture Expansion	Nil	Nil	ISO 10545 Pt 10
Chemical Properties				
17	Chemical Resistance	Class AA	Resistance to all, except hydro-fluoric acid & its compound	ISO 10545 Pt 13
18	Stain Resistance	Class 1	Stain Free	ISO 10545 Pt 14

Sr. No.	Product	Nominal Size	No of Tiles/Box	Approx Covering Area
1	Double Charged Vitrified Tiles	600X1200mm	2	1.44 Sq.Mtr
2	Double Charged Vitrified Tiles	800X800mm	3	1.92 Sq.Mtr
3	Double Charged Vitrified Tiles	600X600mm	4	1.44 Sq.Mtr
4	Vitrified Tiles with nano Technology	600X600mm	4	1.44 Sq.Mtr
5	Digital Parking Tiles	400X400mm	5	0.80 Sq.Mtr
6	Digital Parking Tiles	300X300mm	8	0.72 Sq.Mtr
7	Riser	600X1200mm	2	1.44 Sq.Mtr
8	Step	300X1200mm	4	1.44 Sq.Mtr

Sr. No.	Product	Nominal Size	No of Tiles/Box	Approx Covering Area
1	Semi Vitrified Wall Tiles	300X450mm	5	0.68 Sq.Mtr

CERA

Tiles

Kuch pal ghar ke naam





Cera Sanitaryware Limited

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Email: bathstudio_ahd@cera-india.com

Bengaluru: 58, Todi Residency, 1st Floor, 100 Feet Road, Indira nagar, Bengaluru 560038 Tel: +91 80 41126226 Email: cerastudio.bangalore@cera-india.com

Chandigarh: SCO No. 46, Pocket No. 1, NAC, Manimajra, Chandigarh 160101 Tel: +91 172 2733101, 5001007 Email: chandigarh@cera-india.com

Chennai: 10 Square Mall, 2nd Floor, West Wing, 100 Feet Road, #64, Jawaharlal Nehru Road, Koyambedu, Chennai 600107 Tel: +91 44 48649884, 48609885

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