

BSE Limited Corporate Relationship Department 1 <sup>st</sup> Floor, New Trading Ring Rotunda Building, P J Towers Dalal Street, Fort <u>Mumbai - 400 001.</u> Scrip Code :532443 Scrip ID:CERASAN Fax: <u>022-22722039/2061/2041/2037/3121</u>	The National Stock Exchange of India Limited Exchange Plaza Bandra Kurla Complex Bandra (East) Mumbai - 400 051  Scrip Code : CERA Fax: 022-26598237/38 or 022-26598347/48
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Dear Sirs,

**Sub: Investment in New Polymer Project**

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the details for investment in new polymer project by incorporation of New LLP are as under:

Sr. No	Particulars	
1	Name of the entity(ies) with whom agreement is signed;	Yet to be Finalized
2	Area of agreement	Project for manufacturing of Seat Covers, Cisterns, Fittings and other related products made of plastic
3	Domestic/international;	Domestic
4	Share exchange ratio;	51% Share in new LLP by Cera Sanitaryware Limited
5	Scope of business operation of agreement;	Manufacturing of seat covers, cisterns, fittings and other related products made of plastic
6	Details of consideration paid/received in agreement;	No consideration paid. Approximately Rs. 5.61 Cr will be invested.
7	Significant terms and conditions of agreement in brief;	Yet to be finalized
8	Whether the acquisition would fall within related party transactions and whether the promoter/promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arms length";	No. Promoters have no interest in proposed entity to be incorporated
9	Size of the entity(ies);	Estimated project cost Rs. 22.00 Crores
10	Rationale and benefit expected.	Cera will get good quality Seat Covers, Cisterns, Fittings and other plastic products for captive use.

**Cera Sanitaryware Limited**

Sales & Marketing Office: Madhusudan House, Opp. Navrangpura Telephone Exchange, Navrangpura, Ahmedabad 380 006  
 Tel: +91 79 26449781, 26449789 Fax: +91 79 26569259 Email: marketing@cera-india.com www.cera-india.com

Registered Office & Works: 9, GIDC Industrial Estate, Kadi 382715, District Mehsana, North Gujarat

CIN: L26910GJ1998PLC034400

**CERA**

We hope you will find the above in order.

Thanking you,

Yours faithfully,

For **Cera Sanitaryware Limited**,



Narendra N. Patel

President & Company Secretary

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