

CSL/2018-19/038 April 18, 2018

BSE Limited	The National Stock Exchange of India		
Corporate Relationship Department	Limited		
1st Floor, New Trading Ring	Exchange Plaza		
Rotunda Building, P J Towers	Bandra Kurla Complex		
Dalal Street, Fort	Bandra (East)		
<u>Mumbai - 400 001</u> .	Mumbai - 400 051		
Scrip Code :532443	·		
Scrip ID:CERASAN	Scrip Code : CERA		
Fax: 022-22722039/2061/2041/2037/3121	Fax: 022-26598237/38 or 022-26598347/48		

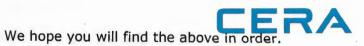
Dear Sirs,

Sub: Investment in New Polymer Project

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the details for investment in new polymer project by incorporation of New LLP are as under:

Sr. No	Particulars	
1	Name of the entity(ies) with whom agreement is signed;	Yet to be Finalized
2	Area of agreement	Project for manufacturing of Seat Covers, Cisterns, Fittings and other related products made of plastic
3	Domestic/international;	Domestic
4	Share exchange ration;	51% Share in new LLP by Cera Sanitaryware Limited
5	Scope of business operation of agreement;	Manufacturing of seat covers, cisterns, fittings and other related products made of plastic
6	Details of consideration paid/received in agreement;	No consideration paid. Approximately Rs. 5.61 Cr will be invested.
7	Significant terms and conditions of agreement in brief;	Yet to be finalized
8	Whether the acquisition would fall within related party transactions and whether the promoter/promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arms length;	No. Promoters have no interest in proposed entity to be incorporated
9	Size of the entity(ies);	Estimated project cost Rs. 22.00 Crores
10	Rationale and benefit expected.	Cera will get good quality Seat Covers, Cisterns, Fittings and other plastic products for captive use.





Thanking you,

Yours faithfully, For **Cera Sanitaryware Limited,**

Narendra N. Patel

President & Company Secretary