



Press Release

16th May, 2014

CERA's Green Range certified by IAPMO

CERA, India's most innovative bathroom solutions provider, which pioneered water-saving twin-flush in India more than 15 years back, has been on the forefront of launching path-breaking products since its inception.

The Campbell range of CERA, consisting of one-piece WC, two-piece floor mounting close-coupled WC set, two-piece wall-mounting close-coupled WC set and wall mounting WC, designed in-house by CERA's team of designers and R&D, have been awarded Green Certification by IAPMO. The rating given for 3141 Campbell one-piece, 2098 Campbell two-piece floor mounting and 2099 Campbell wall mounting sets is three star rating for its water-saving feature.

CERA's sensor urinal 5005A has also been awarded three star rating for water-saving feature. Two wall hung WCs, 2011 Campbell and 2036 Carat have been awarded single star for water-saving feature.

IAPMO is the international body for standardisation of plumbing products and codes. CERA's pioneering work on water-saving products are certified by IAPMO after vigorous tests in its lab for compliance to water-saving feature.

CERA, which embodies leadership in innovation and style has inducted Bollywood youth and fashion icon Sonam Kapoor as its brand ambassador and has unleashed a television and print campaign.

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In case of any further information required, please contact, PK Shashidharan, Senior Vice President (Marketing), Cera Sanitaryware Limited, Ahmedabad on pks@cera-india.com or 9327674111